

AFRICA'S PREMIER FACILITATION PLATFORM

Excite

digital x creative x community

- Intelligence
- Enterprise
- Business
- Technology

HOLDING COMPANY
www.exciteincorporated.com

AFRICAN SUBSIDIARIES
www.exciteafrica.com
info@exciteafrica.com

Welcome to the Virtual Marketplace.

Excite Incorporated is a US based, Africa focused holding company that is involved in Business Aggregation, Enterprise and Trade Solutions. The company invests across key markets in Africa, enabling the deployment of solutions that unearth hidden potentials and create export possibilities for local companies. Excite Incorporated aims to attract global attention to Africa, aiding growth and development.



How did Excite come into being?


Excite came about as a result of the need to bridge the gaps in the fulfilment of the potential of Africa by creating solutions that addresses enterprise and business issues, technology uptake, and access to market challenges.

Africa currently lags behind other continents in terms of infrastructure, human capital index and development.

Africa requires unique models that are technology enabled to leapfrog her current growth. Having observed the rise of Asian economies and the role technology played in jumpstarting key economies in the Asia Pacific region, Excite intends to deploy the right technology to enable local businesses across Africa to meet the world on common grounds and develop competencies and values which align with the current global order.

Excite Incorporated operates principally along three lines:

- 1 We are an Aggregation Engine for Small Businesses in Retail, Trade, Agriculture, Extractive Industries, Entertainment, Real Estate and a host of other sectors.
- 2 We are opportunity identifiers. We identify hidden gems across Africa and help tap into the continent's rich store of Dead Capital - deploying intelligence, strategy and development of unique partnership models.
- 3 We are value-optimizers. We optimize value by creating platforms which link raw-materials producers with primary and secondary industries for the purpose of value-addition.

 ***At the heart of what we do is Development and Business Facilitation targeted at Small Businesses across Africa.***



The Way We See Growth Across Africa

TECHNOLOGY

ENTERPRISE

TRADE

VALUE ADDITION

We Desire to Excite Markets Across Africa - Bringing Africa's Value to the World

Excite is a virtual marketplace that connects Africa to the rest of the world using technology.

We create innovative services that aid in aggregating businesses in the retail environment, farmers, extractive industries, real estate, entertainment, gaming and other sectors - building an online trade and transaction platform with augmented distribution infrastructure, and artificial intelligence to help push forward hidden gems in Africa.

Purpose



Excite is a virtual marketplace that connects Africa to the rest of the world.

Plug



We aggregate Businesses, Farmers and Real Estate - building an online enterprise and transaction platform with augmented distribution infrastructure.

Play



Technology, Enterprise, Business and Development Facilitation Platform that helps boost visibility and trade for Africa's under-optimized sectors.

Operations and Market Deployment

INTERVENTION STRUCTURE

We desire to intervene across sectors with potentials that are currently under-optimized. We believe that Africa's potential is enormous and the value needs structure and market alignment for Africa's potentials to be realized.

Technology and Artificial Intelligence

Small and Medium Enterprises

Commodities / Solid Minerals

Extractive Industry

Real Estates

E-Commerce

Media

Lifestyle

Government

Social, Betting and Gaming

EXCITE ASSETS

- A web, e-mail marketing, online store with Internet and encrypted SMS-enabled payment platform with back-end bookkeeping and an ecommerce store to retail goods and services using a mobile application.
- Applications are modular in nature allowing for future modules based on future needs.

We use aggregation solutions that are Web and Application based to create access and convenience to businesses operating in the remotest parts of Africa - creating linkages with the world and driving prosperity on the continent of Africa.

We encourage informal industries to do business, build Web and Digital Presence with Trade and Transaction Possibilities.



We provide access to global logistics and offtake platforms, enabling these businesses to tap into opportunities beyond their immediate environment.

We provide Branding, Marketing, Bookkeeping, and formal business data in order to create avenues for attracting funding and investment as well as visibility and growth for businesses on our listing.



BRANDING

We provide Small Businesses in Agriculture, Trade, Real Estate and other spheres digital tools which aid in opening access and increase market penetration.

Bringing the Best of Africa to Africans and to the Rest of the World

Africa is the last frontier of the world. It is home to the largest untapped arable land, with rich natural resources that are under-optimized.

Excite represents a journey from obscurity to prominence for Africa.



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Develop



Deploy



Deliver

CONTACT

Excite Incorporated
2 Heritage Farm Road Haverhill Massachusetts,
MA 01832,
United States

Email: info@exciteincorporated.com

Website: www.exciteincorporated.com

Excite Africa
3 Dapo Bode-Thomas,
Off Thorborn Avenue,
Yaba, Lagos, Nigeria,
Nigeria, West Africa.

Email: info@exciteafrica.com

Website: www.exciteafrica.com